

Holo-caustic zine manifesto

Over time, unusual women have appeared in all fields of the arts, science and philosophy, amidst other. Many have come to light thanks to serious academic research and to the so-called Gender Studies. However, it was mainly after the 1950s that the "discovery" of energetic, intelligent and educated women began to accelerate as did time, too. Susan Sontag, Hannah Arendt, María Zambrano, Simone de Beauvoir or the Portuguese author Dalila Pereira da Costa, among many, many other SHE-thinkers contributed to new paths of knowledge about the History of mankind and new sensitivities and new perspectives on men and women who stood out.

Today, most young women neither know nor dream of the grand women in History as for instance the early 11th century's Hildegard of Bingen or Sofonisba Anguissola who was a Renaissance painter (1532-1625) or that the beautiful actress Hedy Lamarr co-invented an early version of frequency-hopping spread spectrum communication for torpedo guidance. There have been many women who have done incredible things and who have given their share in trying to make the world a more clairvoyant, fair and interesting place to live in. They are being discovered and studied little by little, but many other remain unknown.

The main intention of the *Holo-caustic zine* is to show the female human being through different facets, which are a construct based on a society of spectacle and consumerism. When spiritual flesh is turned into fast-food meat for consumption, love and sexuality turned into a peep-canibal-show, creativity and beauty turned into an obscene business-party and the annoying dichotomy saint/slut keeps on, one has to make up a new narrative. So, let's provide some "holo" through images of women of all sorts, kinds and features like the notorious Lydia "Naked" Lunch or "Cramped" Poison Ivy alongside Anna Bolena, Julie Andrews and hundreds of anonymous "She-Wolves". Let's give a "caustic" voice through slogans, thoughts and onomatopoeia in delirium and have a great time. No more, no less.

Lights! Camera! Action!

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